

OBJECTIVES	STRATEGIES	TASKS	OUTCOMES
<p>1. Plan and implement diverse programs that meet the needs and use the skills of members.</p> <p>2. Strive for improvement in the provision of programs and services.</p> <p>3. Maintain an organisation that makes efficient and effective use of all available resources to achieve its mission.</p>	<p>❖ Recruit, encourage and support Tutors and Volunteers</p>	<ul style="list-style-type: none"> • Attempt to stagger Tutor meetings to different times and days to allow Tutors to attend at some stage. • Use regular email communications to Tutors and Volunteers • Make Committee Members available for class visits at the request of the Tutors. • Publicly recognise Tutors and Volunteers at events and in media stories. • Ensure all new Tutors are given a handbook and relevant information • Ensure Volunteers are given an Office Manual and relevant information • The Class and Venue Co-ordinator (CVC), and if requested Committee Members, is to provide mentoring for new Tutors 	<ul style="list-style-type: none"> ○ Tutors and Volunteers derive satisfaction from sharing their skills and expertise with others. ○ The contribution of Tutors and Volunteers is valued and acknowledged. ○ New Groups/Classes and new Tutors emerge and are supported by the Committee.
	<p>❖ Encourage and publicise any opportunities and the support available to establish new groups/classes and new Tutors and Volunteers</p>	<ul style="list-style-type: none"> • Use Tutor meetings to brainstorm issues and strategies. • Use newsletter and website to invite members to nominate a new group/class, then advertise for relevant Tutors in media outlets. • Survey Members very 2 years. 	<ul style="list-style-type: none"> ○ Members re-enrol and continue participating in U3A Ballina/Byron activities. ○ New members join U3A Ballina/Byron. ○ ‘Closed shop’ issue is minimised
	<p>❖ Provide and support opportunities for social activities and events.</p>	<ul style="list-style-type: none"> • Initiate and coordinate social events and forums • Promote excursions and social events through website, Facebook and other organisations 	

		<ul style="list-style-type: none"> • Provide a suggested list of events/forums for member response through the newsletter, website, update emails and Facebook. • Seek a Forum Co-ordinator • Look at what other U3A groups do • Check list of speakers/courses available through U3A Network, U3A Online and other agencies 	
<p>4. Provide effective communications to members and the local community to ensure they are informed about U3A Ballina/Byron and its activities.</p>	<ul style="list-style-type: none"> ❖ Provide premises for classes, social activities and events to be held ❖ Tutor meetings and regular email updates ❖ Newsletter ❖ Website ❖ Facebook ❖ Media articles in addition to monthly Advocate column ❖ Radio interviews with the President ❖ Mail-outs as necessary 	<ul style="list-style-type: none"> • Investigate with Council and other stakeholders, leases/licence opportunities for the Fripp Oval community building or other appropriate premises • CVC to provide Tutors with regular email updates • Newsletter • Editorial in the Advocate • Publicity Officer to arrange media articles and interviews • Set up Facebook and protocols for use. 	<ul style="list-style-type: none"> ○ Agreements are negotiated and entered into by U3A Ballina/Byron for suitable premises ○ There are clear communication channels between the Committee and Group Leaders and members. ○ U3A Ballina/Byron has a positive and effective role acknowledged within the local community
<p>5. Develop networks and partnerships with community groups and other U3A groups</p>	<ul style="list-style-type: none"> ❖ Maintain membership of U3A network and U3A On Line ❖ Provide speakers about our organisation to other groups ❖ Attendance at conferences and other U3A branch events. 	<ul style="list-style-type: none"> • Grant applications • Events promoted through all available outlets • Ensure Web presence is accurate • Offer guest presentation to other organisations • Identification of U3A Ballina/Byron presence at events/functions through use of banner, leaflets and uniform. 	<ul style="list-style-type: none"> ○ Partnerships and relationships with other organisations for mutual benefit are evident or being developed.